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**Report to:** Place Panel

**Date:** 31 January 2019

**Subject:** **Placemaking**

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## **1. Purpose of this report**

- 1.1 A presentation will be made to the Place Panel on 'Placemaking' followed by a wider discussion about what makes 'great places' and how to develop and promote successful place making across the Leeds City Region in our towns and city centres.
- 1.2 To discuss next steps to develop guidance and principles for creating good places to live, work and spend time in high quality environments which are well connected digitally and by public transport.

## **2. Background**

- 2.1 At the Place Panel member's workshop held on 2 October 2018 a number of actions were agreed that would be included in the forward plan. Two actions agreed related to 'Placemaking' specifically:

- **What makes great places: identify good examples and case studies that can be used to promote successful place making work that has undertaken place in the City Region?**
- **Could this be supported by a visit for Place Panel members of the exemplar Placemaking projects?**

- 2.2 Placemaking is about connecting the space between buildings and, as an approach, can create new places to live as well as improving, enhancing and reinventing existing spaces within neighbourhoods, towns and cities. Place Panel considers and advises on policy development to promote delivery of

- housing growth, quality and regeneration;
- infrastructure planning including in respect of transport, recreation and culture; and

- strategic land use and asset management

- 2.3 As such Placemaking becomes an opportunity through which an integrated approach to delivery can create vibrant, people-friendly regenerated town and city centres with high quality green infrastructure and public realm, places which deliver the City Region Housing Vision.
- 2.4 Placemaking has an intrinsic link to a number of other policy areas. For example, the recently set up Historic Building Strategy Group, with a focus on repurposing historic buildings, has been widened to contribute to a Place based approach which incorporates promotion of regional cultural assets as destinations.
- 2.5 In addition, the 'Healthy Streets' approach provides a framework for putting people and their health at the heart of improving existing transport networks and places in both new developments and existing developed areas. This promotes the creation of high quality places for people, and proposes investments that enhance connectivity and also better manage the adverse impacts of traffic to improve personal safety, reduce air pollution and carbon emissions, and provide good environments that are more conducive to social interaction and physical activities such as walking and cycling. (A specific paper on the Healthy Streets approach will be brought to a future Place Panel)
- 2.6 Districts partners are driving change at a local level developing town centre masterplans and with a place based place making approach there is an opportunity to adopt a wider strategic narrative to connect our places together and present a regional offer.
- 2.7 Next steps for Panel members is to consider a set of high level principles which can guide to resource and attract increased investment to deliver ambitions across the City Region.
- 2.8 As part of next steps, the suggestion is to begin to explore with Place Panel good examples in the City Region through a further workshop session and establish the need for further policy development.

### **3. Financial Implications**

- 3.1 There are no financial implications directly arising from this report.

### **4. Legal Implications**

- 4.1 There are no legal implications directly arising from this report.

### **5. Staffing Implications**

- 5.1 There are no staffing implications directly arising from this report.

### **6. External Consultees**

- 6.1 No external consultations have been undertaken.

**7. Recommendations**

7.1 That the place panel follow the presentation with a discussion

**8. Background Documents**

None.

**9. Appendices**

None.